

RISSA PARTNERSHIP/SPONSORSHIP LEVELS: FY12

DIAMOND (D):	\$10,000
PRESIDENT'S CLUB (PC):	\$5,000
PLATINUM Plus(PL+):	\$4,000
PLATINUM (PL):	\$3,000
GOLD PLUS(G+):	\$2,000
GOLD (G):	\$1,000
SILVER (S):	\$ 500

TABLE OF BENEFITS

<u>BENEFITS</u>	<u>D</u>	<u>PC</u>	<u>PL+</u>	<u>PL</u>	<u>G+</u>	<u>G</u>	<u>S</u>
Corporate/organization logo on RISSA website homepage with link to sponsor's site	X	X	X	X			
Option to include a brief article in newsletter once a year.	X						
Special offer e-mails to members (2 per year maximum) with content approved by RISSA	X						
Listing on website	X	X	X	X	X	X	X
Recognition as newsletter sponsor (Leadership Links) including logo and basic ad copy	X	X	X	X	X		
Annual meeting exhibit display and lunch at no additional cost	X	X					
Annual meeting exhibit display with preference to purchase exhibit space and select booth	X	X	X	X	X	X	
General Membership meeting presentation opportunities	X	X	X				
General Membership meeting exhibit opportunity (one)	X	X	X				
Executive Committee meeting sponsorship and presentation opportunity	X	X	X	X			
Summer General Membership Meeting and Golf Outing: sponsor	X	X	X	X	X	X	
Reception at National Conference on Education: sponsor and invited guest	X	X	X	X	X	X	
Retirees' Breakfast: sponsor and invited guest	X	X	X	X	X	X	
Retirees' Reception: sponsor and invited guest	X	X	X	X	X		
Signage at events	X	X	X	X	X	X	X
Scholarship sponsor (equal to 10% of sponsorship level of support)	X	X	X	X	X	X	
E-mail distribution list	X	X					
Associate membership(s)	5+	5	4	3	2	1	0